

Newsweek Poll
Princeton Survey Research Associates International

Final Topline Results
(6/20/08)

N = 1,010 adults, 18+
Margin of error: plus or minus 4
Interviewing dates: 6/18-19/08

N = 896 Registered Voters (MOE: plus or minus 4)

Notes: Data are weighted so that sample demographics match Census Current Population Survey parameters for gender, age, education, race, region, and population density.

Results based on smaller subgroups are subject to larger margins of sampling error. Sample size and margins of error for these subgroups are included in a separate methodology statement.

An asterisk () indicates a value less than 1%.*

Question 1a/b rotated.

1a/b. If the presidential election were being held TODAY and you HAD TO CHOOSE between... Barack Obama, the Democrat, and John McCain, the Republican (choices rotated) who would you be more likely to vote for? [IF OTHER/UNDECIDED, RESPONDENTS WERE ASKED] As of TODAY, do you LEAN more toward Obama, the Democrat; or McCain, the Republican?

BASED ON REGISTERED VOTERS

	<u>Total Obama</u>	<u>Total McCain</u>	<u>Undec./Other</u>	
CURRENT TOTAL	51	36	13	=100
Republicans	12	78	10	=100
Democrats	80	11	9	=100
Independents	48	36	16	=100
Whites	45	43	12	=100
Non-Whites	71	16	13	=100
Men	47	40	13	=100
Women	54	33	13	=100
18-39	66	27	7	=100
40-59	43	42	15	=100
60+	44	41	15	=100
Hillary Clinton Supporters	69	18	13	=100
TRENDS				
5/21-22/08	46	46	8	=100
4/24-25/08	47	44	9	=100
4/16-17/08	48	44	8	=100
3/5-6/08	46	45	9	=100
6/20-21/07	51	41	8	=100
5/2-3/07	52	39	9	=100
2/28-3/1/07	45	43	12	=100
1/24-25/07	48	42	10	=100
1/17-18/07	46	44	10	=100
12/6-7/06	43	45	12	=100

2. Are you satisfied or dissatisfied with the way things are going in the United States at this time?

	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>DK</u>	
CURRENT TOTAL	14	80	6	=100
TRENDS ¹				
2/6-7/08	24	69	7	=100
8/1-2/07	24	69	7	=100
7/11-12/07	27	68	5	=100
7/2-3/07	24	67	9	=100
6/18-19/07	26	68	6	=100
5/2-3/07 Bush veto of Iraq funding bill	25	71	4	=100
3/28-29/07	28	66	6	=100
3/14-15/07	28	64	8	=100
1/24-25/07	30	61	9	=100
1/17-18/07	30	62	8	=100
12/6-7/06	31	59	10	=100
11/9-10/06	29	63	8	=100
11/2-3/06	29	64	7	=100
10/26-27/06	31	61	8	=100
10/19-20/06	25	67	8	=100
10/5-6/06 Foley scandal	25	67	8	=100
8/24-25/06	28	65	7	=100
8/10-11/06	26	67	7	=100
5/11-12/06 NSA wiretapping	23	71	6	=100
3/16-17/06	30	64	6	=100
11/10-11/05	26	68	6	=100
9/8-9/05 Hurricane Katrina	28	66	6	=100
8/2-4/05	36	54	10	=100
12/2-3/04	46	46	8	=100
10/21-22/04	40	56	4	=100
7/8-9/04	40	54	6	=100
5/13-14/04 Prisoner abuse scandal	30	62	8	=100
4/8-9/04	36	59	5	=100
1/8-9/04	46	47	7	=100
12/18-19/03 Saddam's capture	46	47	7	=100
10/9-10/03	40	54	6	=100
4/03 Iraq War begins	50	41	9	=100
7/02	46	46	8	=100
9/01 Terrorist attacks	57	34	9	=100
6/01	43	52	5	=100
1/01	55	41	4	=100
6/00	47	45	8	=100
8/99	56	39	5	=100
9/98	54	42	4	=100
1/97	38	58	4	=100
3/96	28	70	2	=100
6/95	25	73	2	=100
8/94	24	71	5	=100
6/92 Recession	14	84	2	=100
3/91 Gulf War Victory	66	31	3	=100
9/90	37	58	5	=100
9/88	56	40	4	=100
11/85	51	46	3	=100

¹ Trends from 4/03, 9/02, 6/00-6/01 and 6/95-8/99 from Pew Research Center; 11/85-6/92 from Gallup.

3. We'd like your overall opinion of some people in politics. If I mention someone you have never heard of before this interview, just tell me. What about... **(INSERT—READ AND RANDOMIZE)** Do you have a favorable or unfavorable opinion of him (her)?

BASED ON REGISTERED VOTERS

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>Can't rate/DK</u>	
a. Barack Obama					
CURRENT TOTAL	62	26	*	12	=100
TRENDS					
5/21-22/08	55	40	1	4	=100
4/24-25/08	53	40	1	6	=100
4/16-17/08	57	36	1	6	=100
3/5-6/08	61	28	1	10	=100
7/2-3/07	56	19	11	14	=100
5/11-12/06	34	10	46	10	=100
b. John McCain					
CURRENT TOTAL	49	37	1	13	=100
TRENDS					
5/21-22/08	54	40	1	5	=100
4/24-25/08	51	41	1	7	=100
4/16-17/08	52	42	1	5	=100
3/5-6/08	55	35	1	9	=100
c. Michelle Obama					
CURRENT TOTAL	49	22	7	22	=100
d. Cindy McCain					
CURRENT TOTAL	33	19	12	36	=100

4. Which presidential candidate do you think is MOST likely to bring about the changes this country needs as president? **(READ AND ROTATE 1-2)**

BASED ON REGISTERED VOTERS

51 Obama
 27 McCain
 2 Both equally (VOL.)
 12 Neither (VOL.)
 8 Don't know
 100

5. Please tell me which presidential candidate you think would do a better job handling each of the following issues as president. What about... **(INSERT—READ AND RANDOMIZE)** Do you think Barack Obama or John McCain would do a better job handling this issue?

BASED ON REGISTERED VOTERS

	<u>Obama</u>	<u>McCain</u>	<u>(VOL.) Equally</u>	<u>(VOL.) Neither</u>	<u>DK</u>	
a. The economy and jobs						
CURRENT TOTAL	54	29	2	6	9	=100
TRENDS						
4/16-17/08	54	34	2	3	7	=100
b. The Iraq war						
CURRENT TOTAL	46	40	1	4	9	=100
TRENDS						
4/16-17/08	54	34	2	3	7	=100
c. Energy Policy						
CURRENT TOTAL	48	34	2	5	11	=100

6. Regardless of which presidential candidate you personally support, do you think... **(READ AND ROTATE 1-2)** is better suited to be the first lady?

BASED ON REGISTERED VOTERS

<u>Total</u>		<u>7/29-30/04²</u>	<u>8/15-16/96³</u>
31	Michelle Obama (or)	28 (T. Kerry)	28 (H. Clinton)
25	Cindy McCain (or)	48 (L. Bush)	42 (E. Dole)
20	(VOL.) No difference	9	14
<u>24</u>	Don't know	<u>15</u>	<u>16</u>
100		100	100

² Trend categories were rotated between “Laura Bush” and “Teresa Heinz Kerry”.

³ Trend categories were rotated between “Hillary Clinton” and “Elizabeth Dole”.

7. On the subject of Iraq... For how long would you personally support keeping large numbers of U.S. military personnel in Iraq ... **(READ)**⁴

BASED ON REGISTERED VOTERS

<u>Current</u>		<u>8/10-11/06</u>	<u>9/8-9/05</u>	<u>8/2-4/05</u>
45	Total less than a year/Bring home now (VOL.)	38	45	50
20	One to two years	18	19	13
4	Three to five years	7	6	5
*	Six to 10 years	1	1	1
*	More than 10 years	1	*	*
26	As long as it takes to achieve U.S. goals in Iraq	30	25	26
<u>5</u>	Don't know	<u>5</u>	<u>4</u>	<u>5</u>
100		100	100	100

8. There has been much talk recently about whether states should give gay and lesbian couples the legal right to marry. Which of the following comes CLOSEST to your position on this issue? Do you... Support FULL marriage rights for same-sex couples, OR support civil unions or partnerships for same-sex couples, BUT NOT full marriage rights, OR do you oppose ANY legal recognition for same-sex couples?⁵

BASED ON REGISTERED VOTERS

	<u>Marriage Rights</u>	<u>Civil Unions</u>	<u>No legal recognition</u>	<u>DK</u>	
CURRENT TOTAL	30	27	37	6	=100
Republicans	12	28	55	5	=100
Democrats	42	23	28	7	=100
Independents	30	33	32	5	=100
TRENDS					
(10/26-27/06)	24	26	40	10	=100
(5/13-14/04)	28	23	43	6	=100
(2/19-20/04)	23	24	45	8	=100

⁴ Trends are based on total adults.

⁵ Trend question wording as follows: "There has been much talk recently about whether gays and lesbians should have the legal right to marry someone of the same sex. Which of the following comes closest to your position on this issue? Do you... Support FULL marriage rights for gay and lesbian couples, or support gay civil unions or partnerships, BUT NOT gay marriage, or do you oppose ANY legal recognition for gay and lesbian couples?" Trends are based on total adults.

9a. Regardless of how you might have voted in recent elections, in politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

9b. As of TODAY do you LEAN more toward the Republican Party or the Democratic Party?

<u>Total</u>	<u>RVs</u>	
22	23	Republican
36	38	Democrat
37	35	Independent
3	2	No party/Not interested in politics (VOL.)
*	*	Other party (VOL.)
<u>2</u>	<u>2</u>	Don't know
100	100	
35	36	Total Republican/Lean Republican
53	55	Total Democrat/Lean Democrat

Newsweek Poll
June 2008 Political Questions
Princeton Survey Research Associates International

Methodology Statement
(6/20/08)

This poll was conducted by Princeton Survey Research Associates International from June 18-19, 2008. Telephone interviews were conducted with 1,010 adults, 18 or older. Results are weighted so that the sample demographics match Census Current Population Survey parameters for gender, age, education, race, region, and population density. The overall margin of sampling error is plus or minus 3.6 percentage points for results based on 1,010 adults and plus or minus 3.8 percentage points for 896 registered voters. Voter registration status is self-reported. Results based on smaller subgroups are subject to larger margins of sampling error.

SAMPLE SIZE/MARGIN OF ERROR FOR REGISTERED VOTERS SUBGROUPS:

896	Registered voters (plus or minus 4)
231	Republicans (plus or minus 8)
324	Democrats (plus or minus 6)
307	Independents (plus or minus 7)
741	White (plus or minus 4)
139	Non-White (plus or minus 9)
423	Men (plus or minus 6)
473	Women (plus or minus 5)
167	18-39 (plus or minus 8)
336	40-59 (plus or minus 6)
366	60+ (plus or minus 6)
204	Hillary Clinton supporters (plus or minus 8)

In addition to sampling error, the practical difficulties of conducting surveys can also introduce error or bias to poll results.

NEWSWEEK POLL: DEMOGRAPHIC PROFILE			
	<u>Total</u> (n=1010)	<u>Total RVs</u> (n=896)	
	%	%	
<u>Gender</u>			
Men	49	48	
Women	51	52	
<u>Age</u>			
18-39	35	32	
40-59	38	38	
60+	24	27	
Undesignated	3	3	
<u>Party ID</u>			
Republican	22	23	
Democrat	36	38	
Independent	37	35	
Other/Don't know	5	4	
<u>Education</u>			
College graduate	28	31	
Some college	24	24	
No college	47	44	
Undesignated	1	1	
<u>Race/Ethnicity</u>			
White, non-Hispanic	72	74	
Total Non-White	26	24	
Black	11	11	
Hispanic	9	9	
Asian	3	2	
Other/Mixed race	2	2	
Undesignated	2	2	